

We're just like you!

1962 **50** 2012
GOLDEN ANNIVERSARY

FIRST AMERICAN CREDIT UNION

The Eagle

Jan
Feb
Mar
2012

It's Time to Look Back—and Look Ahead!

Members and Friends,

Happy Anniversary! Fifty years ago, First American Credit Union opened its doors. With pride, we look back at all we've accomplished with a great hope for the future, knowing that our commitment to our members and the community will remain strong for many years to come. In fact, it's that very foundation that has allowed us to grow our membership and expand the ways we now serve you.

As we ring in this new year, there are so many NEW things I want to tell you about. We're excited to introduce you to our new Chief Operations Officer, Anthony "Tony" Walker. Our new full-service ATMs have arrived with great new features to serve you better, including envelope-free deposits. Our online banking service has a new look, with new features for your convenience. And we've been welcoming new members just about every day, who add to our strength as a financial institution.

And that's just the beginning. Be sure to watch as we announce several new services and special offers to help you make the most of your time and money. We hope you'll also join us as we continue to show "we're just like you" by supporting the people, organizations and events that connect us and strengthen our sense of community.

There's never been a better time to be a member of First American Credit Union. Our past is inspiring and our future is bright, and I'm happy that you're here to share in our success.

In this issue:

- Happy 50th Anniversary
- Get your VISA Card now
- Brand Recognition
- Upgraded ATM and Online Banking Convenience
- Meet new COO Anthony Walker
- Community Events
- New Member Discounts



1962: Board Member Joseph Hardy (second from right) observes the "blessing ceremony" at the opening of the Window Rock branch.



Whatever your financial needs, I hope you'll reach out to us for assistance—for at least 50 more wonderful years.

Rico
Rico Bautista
President & CEO

Been a member for 50 years?

In honor of our 50th anniversary, we'd like to salute the loyal members who have been with us since the beginning. Please contact Julia Tena (520) 836-8848 if you have stories and photos to share.

You're #1 forever at First American ... but our 1% VISA® offer ends on January 31!*

Have you been taking advantage of our limited-time, low interest Visa Card rates? If you don't have a First American Visa Card, apply by January 31. Qualified Gold Card members enjoy a 1% intro rate for six months, then 6.9% APR thereafter. Classic cardholders get a 3% rate for six months, and a 12.9% APR after that.

If you already have a Visa Card with us, your rates are automatically reduced to 1% or 3% APR* through May 5, 2012, depending on the kind of card you have. So be sure to use your card often and transfer your higher-interest balances with no fees!

*Six-month intro rates on approved credit for new accounts opened by 1/31/12. Lower rates apply for existing cardholders through 5/5/12. APR = Annual Percentage Rate. See application for full terms and conditions.



Member Service Supervisor Sharon Beatty demonstrates the new ATM to members in Casa Grande.

Check out our all-new **A T M S** today

For your convenience, all First American branches now have new, full-featured ATMs. These advanced machines accept cash and check deposits without an envelope and allow you up to \$200 same-day access to your funds. You'll also be able to make transfers between accounts. Be sure to ask for a demonstration the next time you visit one of our branches.

CUES
GOLDEN MIRROR AWARDS

Even our logo is golden this year!

We are very pleased to announce that the new First American logo recently won the Award of Merit in the 2011 Credit Union Executives Society (CUES) Golden Mirror Awards. Because First American members are also owners, we share this award with you! Please visit cuesgma.org and click on "Logos" to view our winning entry. You can also see your new logo prominently featured on new signs just installed in our Gallup and Window Rock branches. Stop by and take a look when you're in the neighborhood.

Holiday Schedule

Branches will be closed to observe:

New Year's Day
Monday, January 2

Martin Luther King, Jr. Day of Service
Monday, January 16

Presidents Day
Monday, February 20

 **First American**
Your community credit union since 1962



Another reason to celebrate!

The readers of Pinal County Lifestyles magazine named First American Credit Union the "Best Financial Institution" in the county for the second year in a row. We appreciate the vote of confidence and will work hard to earn the honor again next year.



Anthony Walker
Chief Operating Officer (COO)

Staff Spotlight

Anthony T. Walker has joined our team as Chief Operations Officer and will assist in the overall administration of the credit union. A proven entrepreneur with strategic talent, Tony has over 15 years of credit union/finance experience.

Tony, who earned his MBA in 2003, is the former President/CEO of NARFE Premier Federal Credit Union. During his tenure, the credit union grew to over \$140M in assets, building brand awareness to a national audience.

Born and raised in the Shenandoah Valley, Virginia, Tony comes highly recommended by industry leaders as well as former NARFE Board of Directors.

Please join us in welcoming Tony and his wife, Annabelle, to Casa Grande!



Online banking just keeps getting better!

Have you tried our new and improved **Online Banking** service? Be sure to visit firstamerican.org and watch the video that explains how to log in and take advantage of the new features, like Shared Accounts, eAlerts, iPay Bill Payer and lots more.

Applied for a loan lately? You'll be amazed how easy it is to use our new **Online Loan Application**. Just go to firstamerican.org and click the Online Loan Application button to send us a secure Auto, Personal or Home Equity loan application 24/7.

And remember, even when the branches are closed, **Online Banking never takes a holiday!** You can always visit us online or use the First American Speedy Teller (FAST) to check your balances, pay bills, transfer money between accounts and more.

Your community credit union in action!



Three tons of fun! During our semiannual Shred Day on Saturday, 10/22, we helped community members protect their identities and shred over 3 tons of paper, thanks to help from the Casa Grande Youth Commission (CGYC), who is an amazing force for good in our community. To learn more, look up the CGYC on Facebook.



Doing Our Part to Brighten Up the Holidays
Volunteers from First American worked hard to build the spectacular "Candyland" float for the City of Casa Grande's 17th Annual Electric Light Parade on December 4. The weather was a bit chilly, but we had a wonderful time with the 10,000 people who came out to watch the event.



Sponsoring community creativity at Art in the Alley: Photographer Reyna Peery from Vail, Arizona (rey2cuteblog.com) was in the First American Spotlight in November, and LaVerne Thorpe from Arizona City showed her beautiful jewelry and glasswork in December. Please make plans to stroll through the alley and see who's featured next in our booth at Art in the Alley on January 4, February 7 and March 6.

Visit our Facebook page for more event photos and a calendar of local community events!



Save with Exclusive Members-Only Discounts!

First American has recently partnered with lovemycreditunion.org to bring you exciting discounts on new cars, online shopping, flowers, wireless services and other products and services you use every day. Explore exclusive discounts from trusted companies like Sprint, GM, FTD and more!

Call for Nominees

Nominations are currently being accepted for two seats on our Board of Directors. As a volunteer Director, you'll become directly involved in major decision-making that affects our credit union's future success.

In order to be considered by the Nominating Committee, applications must be submitted by close of business on Tuesday, January 31, 2012. If you have any questions or would like an application, call (520) 836-8848 or write to nomination@firstamerican.org.

The new Board members will be introduced at our Annual Meeting on March 26, 2012.



CASA GRANDE OFFICE

1001 North Pinal Avenue • Casa Grande, AZ 85122
Phone: (520) 836-8848 Fax: (520) 421-1706

ATM	SAT	LOBBY HOURS	DRIVE-THRU
Mon - Thur		9:00 - 5:00	8:00 - 5:00
Wed		9:30 - 5:00	8:00 - 5:00
Fri		9:00 - 6:00	8:00 - 6:00
Sat		9:00 - 2:00	8:30 - 2:00

GALLUP OFFICE

1375 North Highway 491 • Gallup, NM 87301
Phone: (505) 863-9381 Fax: (505) 863-9382

ATM	SAT	LOBBY HOURS
Mon - Thur		8:30 - 5:00
Wed		9:30 - 5:00
Fri		8:30 - 6:00
Sat		9:00 - 2:00

WINDOW ROCK OFFICE

Highway 264, Route 12 • Window Rock, AZ 86515
Phone: (928) 871-4772 Fax: (928) 871-4393

ATM	LOBBY HOURS
Mon - Thur	8:30 - 5:00
Wed	9:30 - 5:00
Fri	8:30 - 6:00



Federally insured by NCUA

Toll-Free: 1-800-759-9442 // firstamerican.org



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